**FUN WITH THE SUN**

**Student Directions:**

You are in charge of creating a one page advertisement for a magazine outlining sun safety. You have only been given ***8 ½” x 11”*** *amount of space in the magazine (no larger).* This advertisement will be scored on 2 learning targets, ALT 3 Analyzing Information and ALT 4 Advocacy.

**Your advertisement should be broken up into the following 3 parts:**

* **Indoor Tanning**
  + Provide specific details explaining why tanning beds are unsafe and how using them can cause health problems. **(ALT 3)**
  + Analyze reasons why people may be influenced to use tanning beds, whether or not they know/understand the dangers. **(ALT 3)**
  + Advocate that people, especially teenagers, should not use tanning beds. Discuss tanning laws for Oregon and elsewhere. **(ALT 4)**
* **Outdoor Tanning**
  + Analyze reasons why people may be influenced to tan outdoors, whether or not they know/understand the dangers. **(ALT 3)**
  + Explain why it is important to wear sunscreen when you go outside, even if it is cloudy. **(ALT 4)**
* **Advocacy**
  + Explain what melanoma is and why it is so dangerous. Discuss how to stay safe and prevent melanoma. **(ALT 4)**
  + Advocate for people to wear sunscreen by explaining what the acronym SPF stands for **and** what experts recommend regarding the SPF level in a sunscreen

product. **(ALT 4)**

* + Give the math equation ***and*** *explain how to use it****.* (ALT 4)**

**\*\*\*Professionalism: Does this look like an advertisement that is eye catching? You cannot reach an audience to teach them if don’t read your advertisement! It is preferred to be typed, but it can be handwritten, no pencil.\*\*\***

You will be assessed on the following learning targets, rubrics can be found on the next page:

**ALT 3 Analyzing influences:** H.HS.EH.AST.01 - Analyze influences that encourage young people to abstain from protecting oneself from the sun and influences that encourage the use of tanning beds

**ALT 4 Advocacy:** H.HS.PCD.AST.04 - Advocate to others about the importance of preventing exposure to UV rays and other harmful substances.

**Advocacy Score:**

**\_\_\_\_\_\_\_\_/4**

**Analyzing Influences Score:**

**\_\_\_\_\_\_\_\_/4**

**Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Period: \_\_\_\_\_\_\_\_\_\_\_**

**Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Fun with the Sun - Score Sheet**

(Staple this page on the front of your project, facing out.)

**ALT 3 Analyzing influences:** *Analyze the influence of culture, media, technology, and other factors on health.*

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| --- | --- | --- | --- |
| **4**  **Highly Proficient** | **3**  **Proficient** | **2**  **Nearly Proficient** | **1**  **Developing** |
| Recognizing Influences: Fully recognizes relevant influence(s) for tanning bed use, and outdoor tanning.  Accurately and completely explains how the influence(s) impacts teenagers and their skin safety. | Recognizing Influences: Recognizes relevant influence(s) for tanning bed use, and outdoor tanning.    Provides a general explanation of how the influence(s) impacts teenagers and their skin safety. | Recognizing Influences: Recognizes influence(s) for tanning bed use, and outdoor tanning, but does not provide an effective explanation of how the influence(s) impacts teenagers and their skin safety. | Recognizing Influences: No relevant influence(s) for tanning bed use and outdoor tanning is identified.  Explanation is missing or reveals a misunderstanding of the impact on teenagers and their skin safety. |

**ALT 4 Advocacy:** Demonstrate the ability to advocate for personal, family, and community health.

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| **4**  **Highly Proficient** | **3**  **Proficient** | **2**  **Nearly Proficient** | **1**  **Developing** |
| Health-Enhancing Position: Extremely clear and complete health-enhancing position that strongly encourages the use of sunscreen and discourages the use of tanning beds and outdoor tanning  Advocating Position: Strong awareness of the target audience (teenagers).  Displays strong and passionate conviction for position. | Health-Enhancing Position: General health-enhancing position that encourages the use of sunscreen and discourages the use of tanning beds and outdoor tanning.    Advocating Position: General awareness of audience.  Displays conviction for position. | Health-Enhancing Position: Health-enhancing position that is unclear or has limited information encouraging the use of sunscreen and discouraging the use of tanning beds and outdoor tanning.  Advocating Position:  Limited evidence of awareness of audience.  Displays minimal conviction for position. | Health-Enhancing Position: Attempts a health-enhancing position, but my information is limited, inaccurate or lacks evidence.  Advocating Position:  No evidence of audience awareness.  Conviction for position is not evident. |

**Comments:**